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Little Book is Big Hit for Two Kansas Photographers

WICHITA, KS – November 23, 2005 – When Kansas photographers Edward Robison and Mark Feiden first met, they discussed the possibility of working together on a book. In the years that followed, a lasting friendship was forged but the dream of publishing remained on the shelf—that is until this month, with the introduction of “The Kansas Landscape—Images From Home by Mark Feiden and Edward C. Robison, III.”

“From the outset, Edward and I agreed that we wanted to do something different,” Feiden said. “We wanted to create a product that was familiar enough to make a Kansan smile while firmly dispelling the popular myth that the State is somehow void of character. At the same time, we wanted it to be affordable as a gift and accessible to everyone.”

Retailing for under \$10 and including forty-two beautiful images representing a diverse Kansas landscape, the duo’s goals appear to have been met. This engaging little stocking-stuffer is quickly becoming a holiday favorite and will likely be in print for many years.

“The book is beautifully crafted and fills a niche that has been vacant for some time,” said Pat Kehde of the Raven Bookstore in Lawrence. “I know that Mark and Edward sought input from a

lot of different people while working on the project and the extra effort has really paid off—customers just seem to be drawn to this charming little book.”

Robison, who attended the University of Kansas before earning a degree from the Kansas City Art Institute, grew up in Missouri and enjoyed regular visits to family living near Hoisington. He and his wife Jana moved to Lawrence and then to Baldwin City following a brief stint in Colorado. “Driving across Kansas one day we just realized that this is where our heart was,” said Robison.

Feiden, who grew up in Wichita, has pioneer roots in Kansas. “I began exploring the State in earnest while attending the University of Kansas during the 1980’s. A year or so earlier, my Grandfather had promised me a tour of Wabaunsee County and the various family home-sites. It was a trip that he was never able to make and so I set out on my own. It is an exploration that has lasted almost twenty-five years.”

While Robison is a full-time photographer, Feiden works as a designer and has returned to the University of Kansas where he is pursuing a graduate degree in Fine Art. He co-founded The Konza Press in 1997 to promote the state of Kansas through the work of native artists, writers and photographers. “His original partner has been replaced by his parents, creating a “family business,” and in 2001 the company was relocated to Wichita.

The book (ISBN: 0-9774753-0-1) is published by The Konza Press and is available at booksellers and gift-stores throughout Kansas. More information, and a companion, limited-edition print gallery, is available online at: www.TheKonzaPress.com.

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